



Ad Specifications

Sizes

Full Page (7.875" w x 10.25" h)

- Trim Size = 8.375" w x 10.875" h
- Margin = .25" on top, left & right, .375" bottom
- Live Area = 7.875" w by 10.25"
- Bleeds to be 1/8" on all sides that bleed

Half Page (7.875" w x 5" h)

Quarter Page (3.75" w x 5" h)

Third Page (7.875" w x 3.25" h)

Sixth Page (3.8125" w x 3.25" h)

Eighth Page (3.8125" w x 2.375" h)

Additional Info

- 300 dpi effective resolution for all images
- CMYK only, NO RGB or Index color modes
- NO rich black on text — 100% black only
- NO trapping or overprints
- PDF your document for high-quality prepress printing with all fonts embedded or outlined
- No crop marks please
- Please send files to PJ Kowalsky at skypublishing@comcast.net